



Vivinicord CHEWS®



All-natural low-calorie dental chew designed to enhance dental health

Low-calorie tasty treats containing a unique combination of ingredients designed to freshen breath and help support oral health including seaweed meal, algae and plant extracts (Chinese Indigo).



Naturally-occurring astaxanthin and fucoidan to help support oral health



Flavourings and texture designed to maximise palatability



Fibre blend designed to act physically to minimise plaque and tartar build-up



Low in calories - ideal for dogs prone to weight gain

Feeding Guide:

Available in tubs of 30 dental chews. Give one Vivinicord CHEW per day for dogs 12 weeks and older.



2g Chews

Extra Small Dogs
2-7kg

7.2 calories per chew



4g Chews

Small Dogs
7-12kg

14.4 calories per chew



6g Chews

Medium Dogs
12-18kg

21.6 calories per chew



7.5g Chews

Large Dogs
18-27kg

27 calories per chew

Composition:

Whole Wheat Flour, Glycerine, Oat Flour, Refined Vegetable Oil (Rapeseed, Sunflower), Glucose Syrup, Rice Bran, Sodium Chloride, Crude Lecithins (Sunflower Lecithin), Seaweed Meal (*Fucus vesiculosus*) 0.46%, Dried Algae (*Haematococcus pluvialis*) 0.03%, Products from the processing of plants (*Polygonum tinctorium*) 0.03%.





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User Experience Trial

224 vets and nurses trialed the chews on their own dogs for a month.

Of those surveyed, **87%** said their dogs accepted the chews!

What these veterinary dog owners said after just one month

55% noticed fresher breath



72% plan to make it a daily habit



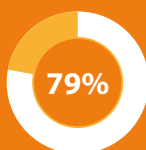
100% thought the quality and presentation of the chews was acceptable



72% thought it was good or excellent



51% saw less plaque and tartar build up



86% rated them as good or better than other chews

79%
Would recommend to clients and colleagues

"My dog loved to eat them like a treat"

"Nice size for a treat to be added every day"

"Worked within a week to get rid of my dog's bad breath"

"Very well received by my dog"

"Very palatable and my dog is very fussy"

"Dogs loved them"

"Easy to give and improved my dog's oral hygiene"

"Made my pet's breath fresher"

